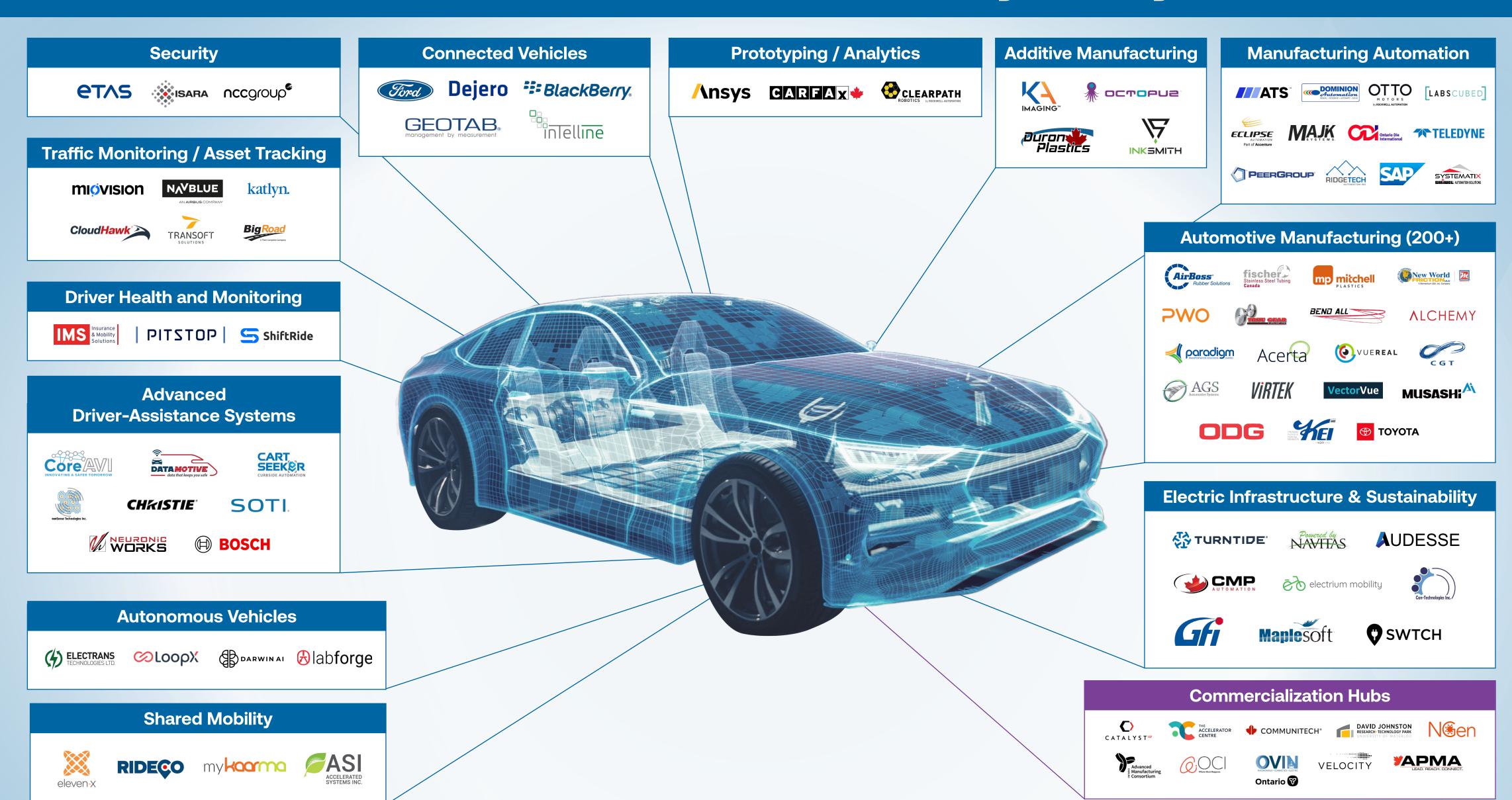
Waterloo's Automotive & Mobility Ecosystem



Research Labs and Hubs

At University of Waterloo



- Autonomous Systems Lab
- Fuel Cell and Green Energy Lab
- Mechatronic Vehicle Systems Laboratory
- Motion Research Group
- Autonomous Vehicle Research and Intelligence Lab
- Centre for Intelligent Antenna and Radio Systems
- Green and Intelligent Automotive (GAIA) Research Facility
- Hybrid Systems Lab
- Laboratory of Computational Intelligence and Automation
- Real-time Embedded Software Group

- Waterloo Centre for Automotive Research
- Waterloo Centre for Electrochemical Energy (WCEE)
- Waterloo Commercialization Office
- Waterloo Institute for Sustainable Energy
- Waterloo Intelligent Systems Engineering Lab



Automotive and technology converge in Canada's Manufacturing Corridor

Ontario is the only province/state in North America with five OEMs building vehicles.

Automotive Corridor

- 415 km/260 mi
- 11 vehicle assembly lines
- 5 powertrain assembly lines
- 4 battery assembly lines
- 8 OEM R&D centres
- 700+ suppliers, including Magna and Linamar EV component facilities

Tech Corridor

Canada's Manufacturing Corridor is also part of the third largest technology ecosystem in North America.

- 105 km/65 mi
- 15,000+ tech companies
- 100+ autotech/mobility companies



OEM Facilities

- Auto R&D
- Passenger Assembly
- Powertrain Assembly
- Truck Assembly
- Battery Assembly
- F Ford
- G General Motors
- Hi Hino
- н Honda 🧖
- P PowerCo (Volkswagen)
- s Stellantis
- N NextStar (Stellantis/LG)
- т Toyota 🖊



Waterloo: Driving automotive and mobility innovation

Waterloo is home to a vibrant automotive cluster. Canada's largest automotive manufacturer – Toyota – is located here, alongside Toyota and Ford innovation centres and world-class research centres for automotive and mobility innovation. Fueled by Canada's most dynamic tech ecosystem, Waterloo is driving a smarter, safer and more connected automotive future.

Waterloo is driving automotive innovation

small tech talent market in North America

Largest robotics and automation cluster in Canada

Strategically located in the Ontario Automotive Corridor, home to one of the richest concentrations of auto-related resources in the world

"What we're doing here in Ontario is changing the footprint of Ford forever."

Gary Jablonski, Chief Engineer, Ford Sync Technologies University of Waterloo: Canada's most innovative university

42,000+ students

#2 in Canada for Engineering

#21 in the world for Computer Science programs

Home to the Waterloo Centre for Automotive Research, the largest university-based automotive research centre in Canada.



Waterloo EDC offers free international expansion services for companies looking to locate, relocate or expand to Waterloo, Canada. Our client-first approach focuses on your company's specific needs, whether it be securing talent, office space, government support or R&D opportunities. Our team is here to help your business grow and succeed in Waterloo.

Reach out to get started

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