

Waterloo EDC, the investment promotion agency for Waterloo Region, is looking for passionate, accomplished Board Members.

Investment is the beating heart of economic growth. Not surprisingly, the competition to attract investment has become incredibly intense. Since its creation in 2016 by the Region of Waterloo, the cities of Kitchener, Cambridge, Waterloo and the townships of Woolwich, Wellesley, Wilmot and North Dumfries, the Waterloo Region Economic Development Corporation (Waterloo EDC) has established Canada's gold standard in economic development and investment promotion. Through 2022, it has closed 87 deals bringing \$1.6 B in investments, creating more than 4700 direct jobs.

Dynamic, driven, collaborative, and single-mindedly focused on serving clients, Waterloo EDC delivers a one-stop concierge service for companies looking to locate, relocate or expand in Waterloo Region. (<https://www.waterlootedc.ca>)

Waterloo Region is home to incredible technology, advanced manufacturing and automotive industries. Within these industries you find the clusters that are driving international investment and local growth in our ecosystem – autotech, artificial intelligence, robotics and automation, etc. As we move forward, new clusters (eg. health innovation) are emerging that give our community a significant edge in the international competition for new investment.

While its operations focus on actions that attract investment, Waterloo EDC knows that social justice, diversity, equity and inclusion efforts are central to the Region's economic development. For that reason, our newly minted 5-year Strategic Plan now includes social justice as one of our strategic goals (in addition to land and infrastructure, diversification and resilience, and talent).

We are looking for engaged, experienced business leaders who are passionate about the Region to join our Board of Directors. We are especially seeking individuals who reflect the diversity of the Region and have expertise in any of the following areas: advanced manufacturing, engineering, construction, financial services, business strategy, and the law.

Please send your resume and cover letter by November 30, indicating the reasons for your interest and how your skills and background can contribute to the Board's deliberations.

Please put "*Application: Board Member (Your Name)*" in the subject line and email to: careers@waterlootedc.ca.



If you have any questions, please feel free to contact the chair of the Board's Governance and Nominating Committee, David Fransen (dwfransen@gmail.com).